

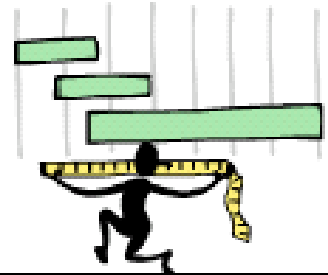
Way to Go, Seattle! Final Results for 'One-Less-Car' 2002

In an average week where all *Way to Go*'ers were not driving, each family saved:



- 14 car trips through your neighborhood
- 70 miles sitting in traffic
- 48 pounds of carbon dioxide (CO₂) from being emitted into the atmosphere

And it all adds up to make a difference . . .



**As a group, just 41 families working to reduce neighborhood congestion and improve air quality can have a big impact!
In only 9 weeks the *Way to Go*'ers reduced:**



- 5,103 automobile trips in our neighborhoods
- 25,763 miles of neighborhood traffic*
- 17,598 pounds of CO₂ from being emitted into our atmosphere

** That's enough to drive all the way around the Earth!*

To give a representation of how much pollution you saved, if you were to condense that CO₂ into elemental carbon, like charcoal, you would have 480 ten-pound bags of charcoal!



Here's another comparison: if you convert the un-emitted CO₂ to a volume measure, you'd have approximately 143,000 cubic feet of greenhouse gas pollutants. You can picture this as about 9 six-lane swimming pools of pollution . . .

. . . all saved in 9 weeks due to the efforts of the 41 families which participated in the *Way to Go, Seattle!* 'One-Less-Car' Study!

